

Jon McGugan

Digital Product Designer

www.JonMcGugan.design

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Work Experience

Freelance: Product Designer

March 2018 --> Present

Worked with clients creating web ready designs, IA/UX documentation. Create illustrations for editorial and commercial purposes

Notion.Mfg: UI/UX Lead

Jan 2018 --> Dec 2019

Designed and developed website • Created brand identity and style guidelines • Produced visual creative content • Worked with developers to ensure design guidelines were followed using project management software • Created prototypes for customizer app and oversaw it's implementation • Wrote scripts to automate product addition

Notion-Mfg's GelaSkins: UI/UX Designer

Optimized existing website architecture • Implemented organizational data structures • Revamped FAQ section to be more useful and friendly • Created assets to be used in digital marketing campaigns • Created brand characters

Dagger Snakes: Founder

Nov 2016 --> April 2018

Created and ran the @daggersnakes Instagram handle • managed ecommerce website • Directed and sourced featured artists • Produced consistent content maintaining the daggersnake aesthetic • Participated in community engagement

Education

Sheridan College BA of Illustration

September 2012 --> April 2017

Skills

Design Tools

Adobe Suite

Adobe XD

Figma

Development

HTML/CSS

JavaScript

Liquid

Research

Interviews

Google Analytics

Hotjar

Management

Asana

Monday

Googlesheets